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| COREY PARKS-CASTLE | | |
| 12812 Adams st. , Garden Grove, CA. 92845  [213-840-8023](tel:213-840-8023" \t "_blank)   [cp70cp04@gmail.com](mailto:cp70cp04@gmail.com) | | |
| **PROFILE** | | |
| I am a great team player. I can be a leader of the pack or take a back seat, whatever the position requires. I am reliable and very hard working, a happy person and love people, so I am good in all environments. I have tons of patience with others and I am a great teacher. I am passionate about creativity and helping others to unleash their creativity. I started and became the CEO of my own high end luxury brand of men’s and women's clothing and accessories. I started 15 years ago by sewing in my garage, doing my own sales, production and shipping. I am a Grammy nominated musician of 20 years. I have been involved in every creative and business aspect of my bands from the ground up. Highly knowledgeable in Music and Fashion and am open to all jobs in the design industry. I thrive when collaborating with others and being part of a creative team. | | |
| **Experience** | | |
| **2010 to 2014** | **STAND+DELIVER** | **Los Angeles, CA. 90046** |
| **OWNER/DESIGNER**   * I built my own high end line of men’s and women's clothing and accessories from the ground up. And at one time or another performed every job duty within that company. My experience reaches to all jobs within my company as I also trained all employees for all positions within my company. * DESIGNER-Designing new STAND+DELIVER collections for men and women, in addition to designing custom one of a kind pieces for clients and stylists, I created the logo, brand identity and image, designed all the graphics for T-shirts, and flyers for samples sales. Directed meetings with sales, management executives or with clients and stylists in order to discuss design ideas resulting in a developed group of products and or accessories. Creating sketches and prototypes, choosing materials, determining prices for styles, provide sample garments for agents, publicists, sales representatives and arrange for showings of sample garments at sales meetings, fashion shows or for store buyers. Working with store buyers personally collaborating and creating exclusive pieces for their stores, performing business administration tasks; Purchase Orders, Invoicing, marketing materials; and supervising or working with design team members. * SALES REP- Acting as lead sales rep, sales via phone or in person, train sales team on new products, services and selling skills, meeting with major boutiques and department stores to show the entire line, following up with stores and all additional sales needs for boutiques. Creating line sheets and look books-involved in every aspect of look books from hiring models, photographers, video directors, styling, concepts, layout and design to photo editing. Fashion show creative director, producer and music coordinator. * PRODUCTION MANAGING- Job includes, but not limited to; Manage Vendor relationships, Purchasing trims and Materials, Job time estimation, Creating Spec Sheets, Supervising production staff, Monitoring oversees shipments, QC, Inventory Control, Sourcing Materials for cost effectiveness. Corresponding with factories and Manufacturers, etc. At one point I was in charge of all aspects of production from ordering fabric and hides to shipping. | | |
| **2013** | **GERMANY'S NEXT TOP MODEL** | **Los Angeles, CA** |
| **CELEBRITY GUEST DESIGNER/PRODUCTION MANAGER**   * Celebrity guest Designer- I was the on camera Guest on the show, designed 13 looks for the models, created sketches, garment samples, meeting with show producers to discuss show concept and designs, dressed and styled all the girls on camera, music coordinator for runway show, produced runway show, performed on camera interviews, coached and mentored all the models. * Production Manager-Production Managing- Job includes, but not limited to: Supervising all production staff, Sourcing and Purchasing fabrics/hides, trims and materials for cost effectiveness , Job time estimation and Timelines, created and produced most of the accessories at home myself, QC. | | |
| **2012** | **MOET-HENNESSY; LVMH** | **Los Angeles, CA** |
| **PRODUCTION MANAGER/DESIGNER**   * Production Managing- Job includes, but not limited to: Supervising all production staff and monitoring shipping, manage vendor relationships, source and purchase fabrics, trims and materials for cost effectiveness. Job time estimation and timelines, creating Spec Sheets, Line Sheets, QC, Inventory Control, hiring additional sewers. My responsibility was for all aspects of production from buying fabrics to shipping for roughly 4000 garments. * Designer- Built an entirely new line of garments for MOET Hennessy Bottle Service Staff, designed 4 cohesive looks around a TRON themed marketing campaign. Meeting with heads of marketing to discuss their vision, translating that vision and creating brand identity. Created sketches and sample garments that incorporated flexible LED lighting that was sewn into the garments, including removable battery packs. | | |
| **2009 to 2010** | **CHELSEA GIRLS** | **Los Angeles, CA** |
| **BASSIST/CREATIVE DIRECTOR**   * Musician- Bassist * Creative Director- Created the Chelsea Girls concept, including the name. While sewing in my studio, I hand selected and auditioned all the girls, created the logo, designed all the merchandise, sourced materials and managed production of band merchandise. Developed and produced our shows for a one year residency at THE ROXY on the Sunset strip from paper to production, hired dancers, selected and booked opening acts, celebrity guests, hosts, DJ's, and created set lists. Directed all photo editing for press, hired team of agents/booker (UTA), publicists (MSO), management (Vecter), in addition to creating and developing ideas for Guitar Hero, Reality show concepts and treatment. | | |
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| |  |  |  | | --- | --- | --- | | **2000 to 2009** | **COREY PARKS DESIGNS LLC.** | **Los Angeles, CA** | | **PRODUCTION MANAGER/DESIGNER** | | |  * Production managing-Job includes, but not limited to: Sourcing and purchasing all materials, trims and fabrics for cost effectiveness, Job time estimation, QC, Inventory control, hired and trained assistants, sewing, handled all shipping in US, Europe and Asia, Business administration duties, Purchase Orders, Invoicing, collecting despots and payments. * Designer- Designed and Created one of a kind Men's and Women's clothing line including handbags and accessories, worked with stylists and store buyers to create exclusive pieces for their stores or clients. Designed stage clothing for celebrity artists for tours, videos, and live performances. Created sketches, meeting with stylists to collaborate and discuss their vision and then bring it to life. Established brand Identity, choosing materials, sizing, fittings and adjustments, determining prices for styles. * Sales Rep- Acting as lead sales rep, sales via phone or in person, I acquired all the stores, handled all the orders, follow ups and additional needs for all the stores and clients. Meeting with major Department stores and boutiques worldwide, showed the line to buyers. Line began and was carried at MAXFIELD in Los Angeles for 10 years, other stores included, Henry Bindel NYC, Collette Paris, Harvey Nichols Hong Kong, Battaglia St. Tropez, Ron Herman/Fred Siegel Los Angeles. | | |
| References are available on request. | | |